

**Lost in Translation?
Health Economics in Public Health Policy and Practice
Health Economics Network for Scotland (HENS)**

**2&3 December 2014
Hilton Glasgow Grosvenor,
1-9 Grosvenor Terrace, Glasgow G12 0TA**

Programme

Day 1

Chair: **Cam Donaldson**

Confirmed

Time	Topic	Speakers	Status
13.00 – 13.30	Registration – Tea & Coffee		
13.30 – 14.00	Introduction	Cam Donaldson , Yunus Chair in Social Business & Health, Glasgow Caledonian University	Confirmed
14.00 – 14.30	What works - translating knowledge into action so delegates think about this during the four case studies that follow	Sarah Morton Co-Director of CRFR, University of Edinburgh and What Works Scotland	Confirmed
14.30 – 15.15	Case Study 1 – Economic evaluation of Childsmile	Presentation: Emma McIntosh Economist discussant: Marjon Van der Pol Non-economist discussant: Colwyn Jones (CDPH/Head EfA, NHS Health Scotland)	Confirmed Confirmed Confirmed
15.15 – 15.30	Tea & coffee		
15.30 – 16.15	Case Study 2 – Economic analysis of public health measures such as smoking ban or minimum unit pricing	Presentation: Anne Ludbrook (HERU) Economist discussant: Marjorie Marshall Non-economist discussant: Sally Haw , University of Stirling	Confirmed Confirmed Confirmed
16.15 – 17:00	Reflections	Cam Donaldson	
17:00	End of day 1		

Day 1 Evening – Networking & Dinner

Day 2 Chair: Peter Craig

			Status
9:30 – 10:15	Case Study 3 – Economics of prevention: efficiency and equity in tandem?	Presentation: Neil Craig Economist discussant: David Buck (Kings Fund) Non-economist discussant: Andrew Fraser (PHS Director, NHS Health Scotland)	Confirmed Confirmed Confirmed
10:15 – 11:00	Case Study 4 – Translating economics into practice: experience from Wales	Presentation: Rhiannon Tudor Edwards Economist discussant: Marissa Collins Non-economist discussant: Alan Mordue (CPHM, NHS Borders)	Confirmed Confirmed Confirmed
11:00 – 11:30	Tea & coffee		
11:30 – 12:15	Facilitated plenary discussion to generate draft outputs: summary of proceedings and key messages for non-economists working in public health and prevention	Kenneth Gibb , What Works Scotland	Confirmed
12:15	End of day 2		

Format of case studies:

1. 15 minute presentation
2. 5 minute input from economist discussant
3. 5 minute input from non-economist discussant
4. 20 minutes plenary discussion